



Create. Control. Replay. Report.™

Authorized Reseller Agreement

Webcast Group, Inc. - Reseller Program

Companies, associations, and event planners are increasingly turning to webcasting as a primary communication tool. When you become a WGI reseller you will be ready to satisfy your client's needs for high quality, affordable and reliable webcast services.

Our services are designed to meet the needs of clients who expect the best quality and reliability and the highest degree of viewer system compatibility at an affordable price.

As a reseller of our services you will have access to our advanced web based webcasting platform and our experienced event managers and producers. You will need to have your own encoder equipment to send us compressed streams, we take your compressed stream and create a fully integrated, high quality webcast.

Services Available To Our Resellers

- Sales leads
- Logo and Company Description on our website, along with a link to your site to increase SEO
- New Product Offering
- Discount of 20% off of webcasting services
- First choice as AV provider for events in your city and coverage area
- Training in Client Login Area and Encoder Training
- Semi-Managed Services: For those who operate encoders on their own, You would provide all on site staff and we would manage the back end (training, tech support, galaxy platform).

What We Expect

As a reseller you will have access to the most advanced web based platform for live event webcasting. Authorized resellers also receive a quarterly live webcast for sales lead generation, hosting of your live demo, hosting of an on demand demo for your site and a 20% discount on our services. Give your clients the webcast they deserve by becoming a reseller for our integrated webcast services.

Our Galaxy Platform

Send us your stream

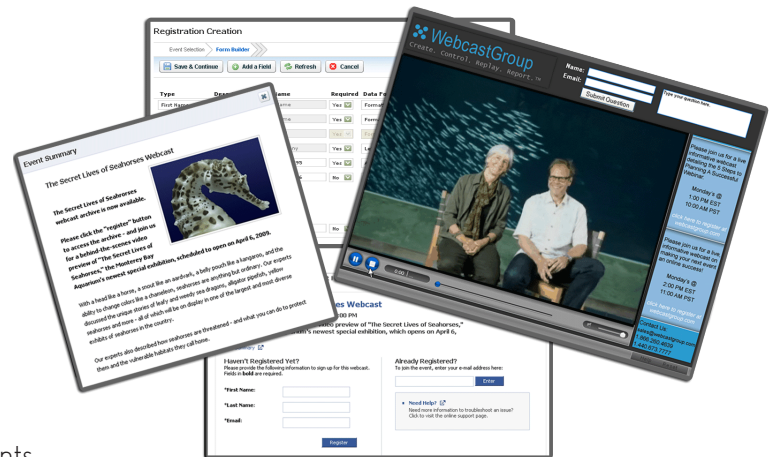


Plug your event into our platform

Our live event webcast platform will take your stream and turn it into a professional, full featured webcast.

Each event you webcast through our platform will give you:

- Custom branded player
- Custom branded landing page
- Custom registration
- Detailed viewer reports
- Pre event testing
- Live support prior to and during event
- Scalable platform can handle very large events



Webcast Group, Inc. Reseller Application Form

Company Information: must be completed by all applicants.

Company Name:

Address:

City: State: Zip:

Contacts	Name	Email	Phone
Primary			
Technical			
Marketing			
Sales			

Please tell us what services you offer to clients by checking the box to the left of the service.

<input type="checkbox"/>	PR Agency	<input type="checkbox"/>	AV/ Production Company
<input type="checkbox"/>	Ad Agency	<input type="checkbox"/>	Venue
<input type="checkbox"/>	Creative Agency	<input type="checkbox"/>	Event Planner:
<input type="checkbox"/>	Marketing Agency	<input type="checkbox"/>	Other:

Encoder: Please tell us your encoding and capture equipment and experience.

Cameras: Please tell us about the make and model of your video cameras.

Sound Equipment: Please tell us about the microphones and audio mixers you own.

Webcast Experience: Please tell us about events that you have webcast

Please tell us the locations that you cover:

What information would you like to appear on our website?

Other information:

When completed, please fax your application to 440-673-7788.
Thank you, we look forward to working with you!

Please fill out your information and sign to confirm partnership agreement below:

Company: **Webcast Group, Inc.**

Company: _____

Name: **Ray Harris**

Name: _____

Title: **VP Sales and Marketing**

Title: _____

Date: **9/1/09**

Date: _____

Signature: _____

Signature: _____